

Introducing *truvle's* e-confirmations

THE NEW AND IMPROVED *truvle* E-CONFIRMATION

If you are looking to revolutionize your communication to your clients while maximizing branding and increasing revenue - look no further.

The *truvle* e-confirmation solution can be sent automatically with a new look, keeping compliance in mind and to assist in growing incremental revenues while enhancing the travel experience of the end-user.

At *truvle*, we understand that the very competitive and demanding corporate travel environment requires travel management companies to deliver better results while protecting business requirements. The need to lower costs is imperative and corporate travel managers (and the agencies that serve them) must ensure that they have the right tools to deliver.

This new e-confirmation solution will allow customers to promote branding while utilizing powerful tools to increase their ability to promote offers within customers' guidelines, promoting content of their own or of their preferred vendors.

The screenshot displays a user-friendly e-confirmation interface. At the top, it features a navigation bar with options like 'More Trip Information', 'Calendar', 'Mobile Services', and 'Print Version'. The main content area is titled 'Confirmation No. 3401772885' and 'Stay at: Hilton Orlando'. It provides check-in and check-out dates, status, and contact information. Below this, there's a section for 'Orlando, things to do while you're there...' with icons for Sport, Restaurants, Entertainment, and Tours. A weather widget shows 'Typical September weather' with a high of 27°C. Promotional banners for 'Private Florida Surf Lessons', 'Morton's The Steakhouse - Orlando', 'Disney Character Breakfast at Disney's...', and 'Orlando Sunrise Hot-Air Balloon Ride' are visible. A 'Great Deals on All Major Car Rental Companies' banner is also present. At the bottom, a 'Remarks' section includes 'Rate Information' with a breakdown of costs.

The *truvle* e-confirmation - Generic Sample

The new e-confirmation is flexible and can be adjusted to our customers' needs - on several levels of customization - including multi-branding options to the client level.

Taking advantage of the targeting capabilities that come standard with our new solution will allow customers to maximize their marketing budget.

This feature helps generate incremental revenues and most importantly, focuses on compliance by promoting specific products and services that are missing in the PNR.

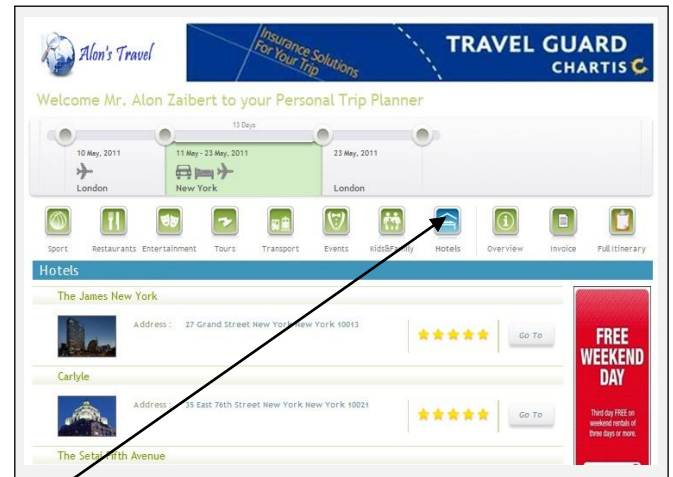
Agency and corporate partners can easily leverage their preferred vendor providers by logging into their back-office administrator tool, set up their marketing campaigns, review and assess reports and immediately change promotions offered.

This screenshot shows a detailed e-confirmation for a travel agency. It includes the agency's logo and contact information: 'Alon's Travel, 3350 Riverwood Parkway, Atlanta, GA 30339, Tel: 6786278203'. The confirmation is dated 'Monday, 7MAR 2011 10:34 AM EST' for 'Passengers: LISA MAD'. It lists the 'Agency Reference Number: MR25NR' and 'Agent: Alon's Travel'. A note advises to 'Please review this itinerary for accuracy and reply to this email within 24 hours if any discrepancies.' Below this, there's a table for 'AIR' and 'HOTEL' details. The 'AIR' section shows a Delta Air Lines flight from Atlanta to Tampa on Tuesday, 8MAR 2011, with flight number 1691, departing at 10:50 PM and arriving at 12:13 AM. The 'HOTEL' section shows a stay at 'HILTON GI TAMPA AIR (HILTON GARDEN INN)' from Tuesday, 8MAR 2011 to Thursday, 10MAR 2011, with a confirmation number and room details.

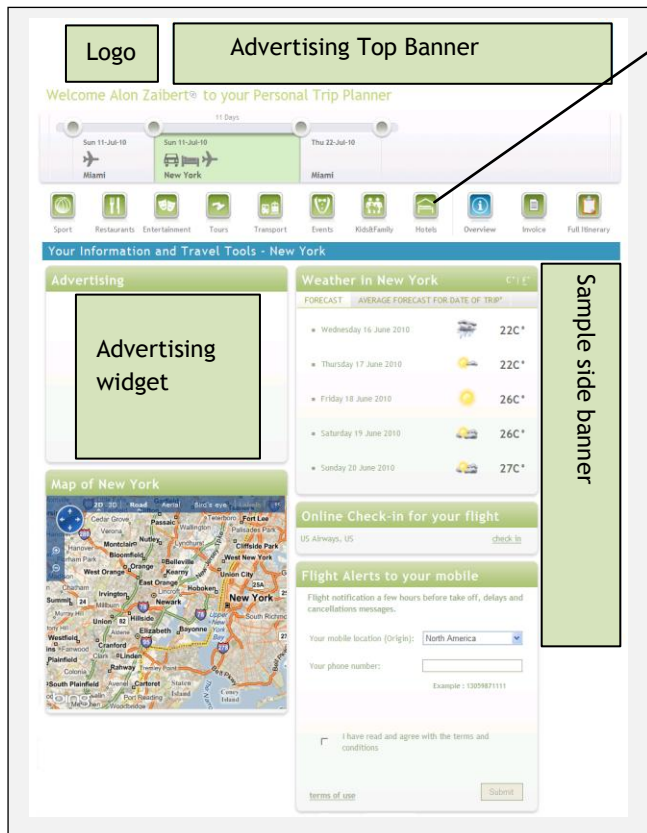
MARKETING AND USEFULL COMPLIANCE FEATURES

Each e-confirmation comes with a personal web page, created according to the trip profile of each traveler and holds valuable destination content and travel service links- (Check-in, Flight status; baggage fees and more).

Customers are able to control their template colors; logo; agency remarks and marketing capabilities to up-sale promotions. Both the email itinerary and the Personal Trip Planner have several advertising opportunities to be used for promoting services in an advanced, targeted and segmented way.



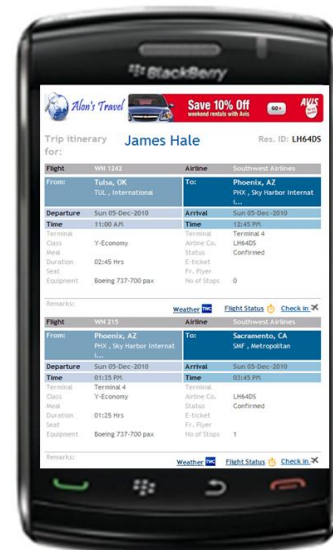
Sample of Hotel Up-sale opportunities on the Personal Trip Planner



THE *truvle* MOBILE SOLUTION

The *truvle* e-confirmation is easily viewed on mobile devices with no additional application download necessary.

Travelers on-the-go have full access to useful service links, directly from their mobile device, which is part of *truvle's* adaptation to the growing demand by business travelers for enhanced mobile services before and during a trip.



View Itinerary on mobile - No downloads necessary

The *truvle* new e-confirmation offers the best product in the marketplace, offering incremental revenue, delivering excellent traveler care and improving the bottom line.

For More information, please contact

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